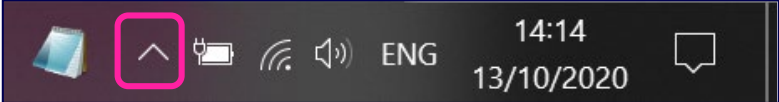
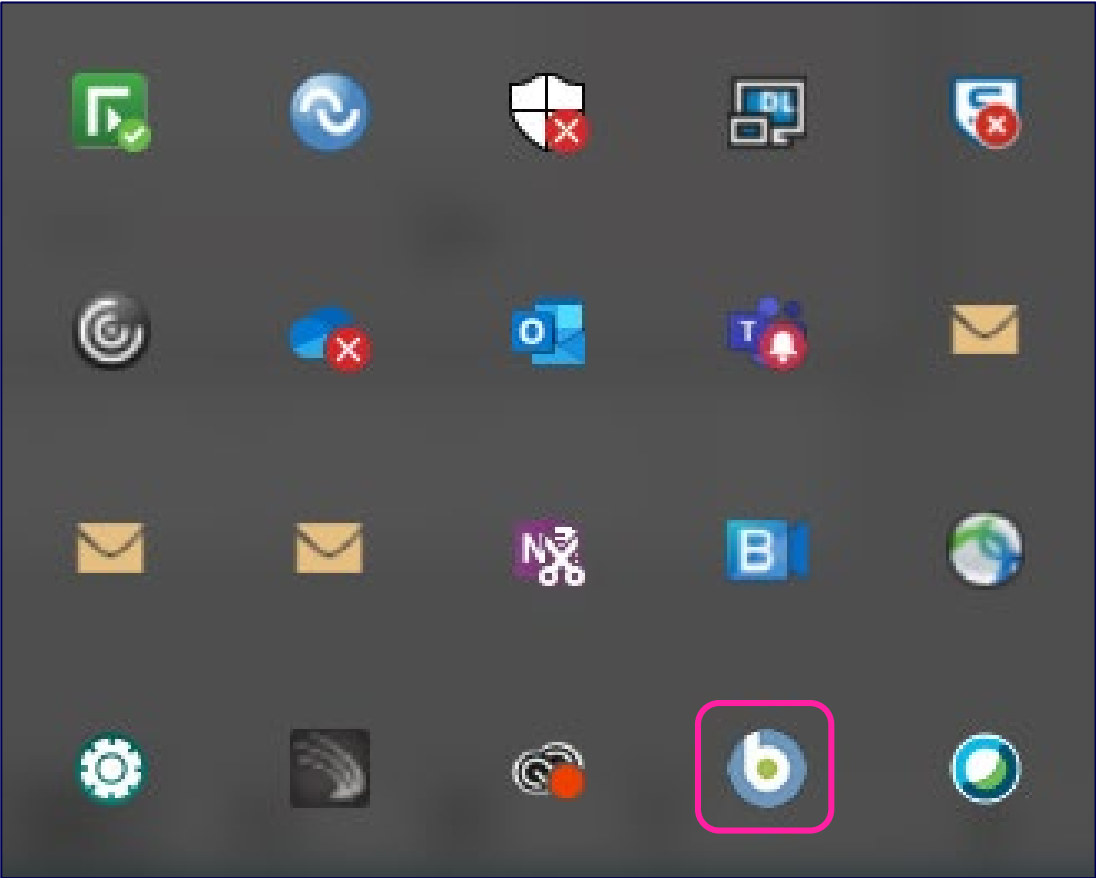


# Self-Service Platform Guide

# Self-Service Platform

WPP IT are introducing more choice and flexibility in how you manage application and device updates yourself with a brand-new Big Fix Self-Service Application (SSA) platform, which will silently install on your laptop.

To access the platform, simply click on the **B icon** in the application tray on the bottom right-hand side of the screen.

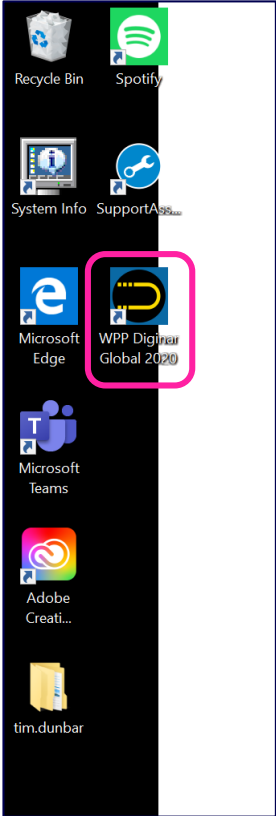
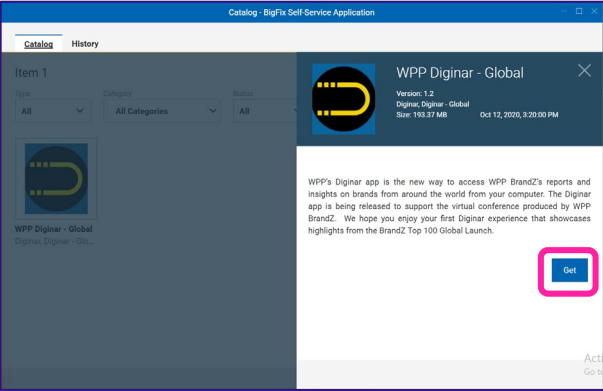
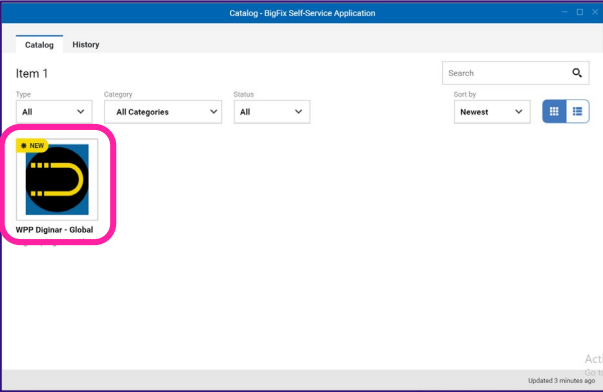


# Self-Service Platform

All applications available for download will be displayed in the catalog section of the Self-Service Platform.

Click on the application and select **'Get'**.

Once installed, the application will be accessible from your desktop.



# Diginar

China Diginar is a new virtual experience enabling you to access and explore WPP reports, interviews and documentaries on brands from China over the last 10 years.

- China Diginar is freely available on your smart device from the Google Play and iOS App Store.
- The BrandZ China Diginar app is a new way to access WPP BrandZ's reports and insights on China from around the world from your Mac, PC or smartphone.
- Browse the China Diginar app to view the history of China BrandZ launches and familiarize yourself on what has been learnt to create and grow valuable brands in China.
- To exit the application, **press Alt + F4**

